

2018 Attendee Stats

70%	From Colorado	73%	Workshop attendees from out of town
23%	From Telluride	32%	Are in the 25-34 age group
7%	From Montrose	45%	Are in the 35-64 age group
6.5%	From Ridgway	63%	Came with a group of friends
7%	From Durango	44%	Ticket buyers from outside Telluride
6%	From Arizona	52%	Came specifically for the Fire Festival
20%	From other states		

Sponsor Dollars Fund

- Three professional fire performance groups
- Eight works of art with their crew
- Four musical entertainers
- Six free Flow Arts Workshops
- One free, three-hour outdoor fire dancing performance
- High School Fire Art Workshop



Press: By The Numbers

Total website views:

7,373,028

Total print readership:

2,484,681

Total eNews reach:

2,142,753

Publications which ran articles about the Festival in print, online, and through email:

Ski Magazine

The Journal

Mountain Living Magazine

MTNtown Magazine

Sensi Magazine

Telluride Watch

Jack Rabbit Speaks

The Colorado Gazette

Our Community Now

5280 Magazine

Colorado Expression

Colorado Life Magazine

Westword

The Gulch

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