

# TELLURIDE FIRE FESTIVAL PROGRAM

## Mechanical Specifications & Insertion Order

Printing: Sheetfed  
Binding: Saddle-stitch  
Line Screen/Density: 300% Max Density

### Final art or Images

- ◆ PDF, PSD or TIFF file formats are preferred.
- ◆ All images must be CMYK or grayscale only (no RGB or spot colors)
- ◆ Image should be 300 dpi

### Digital image/art and copy submission instructions:

Please email ad images and PDFs to:  
diana@telluridefirefestival.org and erin@telluridefirefestival.org

### Due date for program ad material: December 5

Ad Sizes and fees:	size	bleed	Check your choice
Back Cover	\$500	5.5 x 5.5	.25 on all sides <input type="checkbox"/>
Inside Back Cover	\$450	5.5 x 5.5	.25 on all sides <input type="checkbox"/>
Inside Front Cover	\$500	5.5 x 5.5	.25 on all sides <input type="checkbox"/>
Page 3	\$300	4.5 x 4.5	.25 on all sides <input type="checkbox"/>
Full page interior	\$250	4.5 x 4.5	no bleed <input type="checkbox"/>
1/2 page vert.	\$160	2.5 x 4.5	no bleed <input type="checkbox"/>
1/2 page hor.	\$160	4.5 x 2.5	no bleed <input type="checkbox"/>

Advertisers name/phone number \_\_\_\_\_

Credit Card #: \_\_\_\_\_ EXP: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name as it appears on card \_\_\_\_\_ Tel: \_\_\_\_\_

I'm Mailing a Check:

### Terms of payment:

Payment for ads is due upon approval of proof and can be paid by email or fax with credit card (Visa or Mastercard) or by check to Telluride Fire Festival. Once proof is approved and submitted for press, it is immediately processed. In the unlikely event the image or copy needs revisions, there is a reprocessing fee of \$150

TELLURIDE FIRE FESTIVAL  
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